



Sponsorship Opportunities

March 25-26, 2025
Gas South District Convention Center

Presented by
KAISER PERMANENTE®

Presenting **Spotlight** **Supporting** **Leading** **Diamond** **Platinum** **Gold** **Silver** **Bronze** **Exhibitor**

Booth Size	10x20	10x20	10x20	10x20	10x20	10x20	10x10	10x10	10x10	10x10
Conference Registrations (includes booth staff)	8	7	6	5	5	4	3	3	2	2
Stage Address (5 minutes)	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗
Stage Emcee Role	✗	✗	✗	✓	✓	✗	✗	✗	✗	✗
Journal Ad	Full Page	Full Page	Full Page	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page	✗
Company Detail Inclusion in (1) Pre-Event Email	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗
Recognition During General Session	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗
Inclusion on Event Signage	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗
Prime Booth Space & Inclusion in Attendee Game	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗
Social Media Mentions	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗
Logo on Event T-Shirt	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗
Logo in Email Marketing	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗
Opportunity to Host Own Prize Drawing	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo + Description in Mobile App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Post-Event Attendee List	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Investment 25,000 15,000 11,500 10,000 8,000 7,000 6,000 5,000 4,000 2,700 Regular / 3,000 Late

Questions? Contact Rogers Beasley rbeasley@shrmatlanta.org
SOAHR.NET

Prime Location
Add \$500/10x10 booth



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Individual Partnership Opportunities

Spotlight

Name Badge Sponsor
(full back of badge real estate)

1
Available

Keynote Sponsor
(3 min podium time)

2
Available

Leading

Lanyard Sponsor
(logo on conference lanyards)

1
Available

Platinum

Virtual Content Sponsor
(logo recognition on event platform and host a prerecorded one-hour session)

4
Available

Journal Sponsor

1
Available

Registration Sponsor
(logo recognition on/near the conference registration site)

1
Available

Bronze

Educational Track Sponsor
(logo recognition on signage of 3+ sessions)

5
Available

Questions?

Contact Rogers Beasley rbeasley@shrmatlanta.org

Supporting

Evening Event Sponsor
(3 min podium time)

1
Available

Diamond

Exhibit Hall Sponsor
(includes logo recognition at entrance of hall; podium time during in-hall presentation)

1
Available

Conference Bag Sponsor
(logo on conference bag)

1
Available

Gold

Conference Promo Item Sponsor
(logo recognition on conference promo item)

3
Available

Silver

Lunch Sponsor
(logo recognition throughout dining area)

2
Available

Breakfast Sponsor
(logo recognition throughout dining area)

2
Available

Break/Entertainment Sponsor
(logo recognition throughout break area)

4
Available

Welcome Sponsor
(30-second prerecorded commercial before general session)

2
Available